





2017 AD SIZES AND RATES

<p>E-NEWSLETTERS</p> <hr/>  	<p>Leaderboard (728 x 90)</p>	<p>Medium Rectangle (300 x 250)</p>
<p>E-PUB</p> <hr/> 	<p>Leaderboard (728 x 90)</p>	<p>Medium Rectangle (300 x 250)</p>
<p>WEBSITE</p> <hr/> 	<p>Leaderboard (728 x 90)</p>	<p>Medium Rectangle (300 x 250)</p>

OBR daily		
Opportunity	Insertion and Ad Specs	Unit
Banner Ads	Leaderboard (728 x 90) Medium Rectangle (300 x 250)	\$5,500/month
Customized e-Blast	Custom crafted HTML e-Blast	\$5,000/e-blast

OBR daily Morning Brief		
Opportunity	Insertion and Ad Specs	Unit
Banner Ads	Leaderboard (728 x 90)	\$1,500/week

To advertise with OBR via our digital communication channels, contact us at ads@obroncology.com

*Rates listed are net to OBR.

2017 AD SIZES AND RATES (CONTINUED)

ACCC e-Newsletter		
ACCC Oncology News is a daily custom newsletter that OBR provides to members of the Association of Community Cancer Centers (ACCC) network		
Opportunity	Insertion and Ad Specs	Unit
Banner Ads	Leaderboard (728 x 90) Medium Rectangle (300 x 250)	\$5,500/month
Customized e-Blasts	Custom crafted HTML e-Blast	\$5,000/e-blast

OBR green		
Opportunity	Insertion and Ad Specs	Unit
Exclusive Sponsorship	Leaderboard, company logo and up to 100 words of text on OBR green e-blast; Leaderboard and Medium Rectangle inserted on the OBR green current issue webpage on OBRoncology.com	\$4,000/issue/month

OBR website (OBRoncology.com)		
Opportunity	Includes	Unit
Banner Ads	ROS Leaderboard (728x90) and Medium Rectangle (300 x 250)	\$4,000/month
Sponsored Content	Varies by scope	Varies by scope

OBR Special Projects		
Opportunities	Insertions and Ad Specs	
Editorials (with or without video), Clinical Roundtable Monographs, Peer Review Video Series, Conference Coverage Sponsorships, Interactive Case Study Challenges	Please contact us for more information.	

To advertise with OBR via our digital communication channels, contact us at ads@obroncology.com